

# AACPDM 2024 Support Prospectus

Dear Industry and Institution Professionals:

The American Academy for Cerebral Palsy and Developmental Medicine (AAPDM) is an Academy of over 1,100 health professionals dedicated to advancing the health and well-being of all individuals with cerebral palsy and other childhood-onset disabilities.

### Coordinated Care Team in One Membership

To ensure the best possible health and development outcome, individuals with cerebral palsy need coordinated care by a number of medical professionals in various specialties throughout their lifespan. Information and ideas shared at AAPDM activities have exponential impacts as they will be shared at home institutions with multi-disciplinary decision makers and team members. Our membership is broad and diverse.

AACPDM looks forward to working with your organization to advance the health and well-being of all individuals with cerebral palsy and other childhood-onset disabilities. We have annual meeting sponsorship options and year-round engagement sponsorship options!

We invite your organization to partner with the AAPDM to interact with our dynamic, multi-disciplinary group of decision makers through our numerous sponsorship opportunities. This is the only Academy that addresses complex needs across the lifespan with a focus on childhood-onset disabilities. By partnering with the AAPDM you can reach a physical therapist who heads a program at a major hospital, the chief physician of the neuromotor program at the hospital, an occupational therapist who purchases equipment for a clinic, and a neurologist or developmental pediatrician who researches the effectiveness of a new drug therapy.

We look forward to your participation. Reserve your sponsorship now for 2024! For further information on our activities please visit [www.aacpdm.org](http://www.aacpdm.org).

Best Regards,



M. Wade Shrader, MD  
AACPDM President,  
2023-2024



Laurie Glader, MD  
AACPDM President,  
2024-2025

### About AAPDM

The American Academy for Cerebral Palsy and Developmental Medicine (AAPDM) is an academy of over 1,100 members of multiple professional disciplines dedicated to the improvement of the care of people with childhood-onset disabilities, their families and communities. We are pediatricians, neurologists, surgeons, therapists, nurses, special educators, engineers, and scientists from all over the world. Together we strive daily in our goal to perform the highest quality research, offer education opportunities for ourselves and others in the field, and work to elevate society and culture by recognizing the value and dignity of our fellow citizens with disabilities.



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## Membership

The AACPDM Has Over **1,100** Members

- **61%** MDs & PhDs
- **39%** Allied Healthcare Professionals & Students

AACPDM is a multi-disciplinary organization. Members include but are not limited to the following:

- Pediatricians
- Surgeons
- Physicians
- Psychiatrists
- Neurologists
- Psychologists
- Physical therapists
- Occupational therapists
- Speech-language pathologists
- Orthotists
- Rehab Engineers
- Kinesiologists
- Special Educators
- Administrators
- Researchers
- Nurses
- Nutritionists and Dieticians

## 2024 General AACPDM Supporter and Sponsorship Options

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| <i>Options are offered from November - June so they don't conflict with the AACPDM annual meeting.</i> |  |
| <b>\$75,000</b><br><small>(combined, total cost for a three-year project)</small>                      | <p><b>Power of Community Award</b></p> <p>AACPDM seeks collaboration to award up to five Fellows for three years the opportunity to participate in Academy activities and travel to the Annual Meeting. The award will target professionals who wish to engage in research or implementation of evidence-based practices who do not work in research intensive settings. Efforts to increase capacity will be focused on connection with the AACPDM community, mentorship and increased access to learning opportunities through the AACPDM. The overall aim of the award is to increase capacity to conduct and apply research in areas that align with the mission and vision of the AACPDM.</p>   |
| <b>\$45,000</b>  | <p><b>Certifying Success for CP Program</b></p> <p>AACPDM seeks to collaborate in an effort to provide training for medical professionals who regularly treat patient populations with Cerebral Palsy and childhood-onset disabilities, but who may not be part of a clinic or research institution. This partnership will provide much needed background for the general practitioner, nurse practitioner, physician assistant, or therapist who treats a few patients every year with cerebral palsy, but would not have enough patients to attend national scientific meetings on the topic. This will grant the patient right to the best care possible, and it will provide keys for success to medical colleagues who are interested in gaining knowledge to provide the informed care. Reach out to the AACPDM staff to learn about the suggested class structures and cohort size.</p> |
| <b>\$35,000</b>  | <p><b>Research Grant</b></p> <p>Your company can provide funding for AACPDM approved research grants to further the work to improve care of people with cerebral palsy and other childhood onset disabilities. This is an opportunity to help with research that is truly making a difference. Your logo will be acknowledged throughout the year on the AACPDM website grants page, highlighted as part of our social media research campaigns, and recognized in member wide email notifications.</p>  |
| <b>\$25,000</b>  | <p><b>AACPDM Early Career Mentorship Program</b></p> <p>Professionals who engage in professional career organizations early can enhance their overall career opportunities and strengthen the field of practice for individuals with childhood onset disability and their families. AACPDM is multi-disciplinary community that has tremendous strength in its people. In addition, the AACPDM is committed to investing in the next generation of clinicians and researchers in the field of childhood onset disability. The Early Career Program will span AACPDM Committee boundaries and program areas and focuses on networking and connection to our community, mentorship and education. Your company collaborating with AACPDM on this program will help create an annual cohort that will span across states, disciplinary fields and will grow over the decades.</p>                 |
| <b>\$20,000</b>  | <p><b>Expert Panel</b></p> <p>AACPDM will organize a closed-door brainstorming session with between 7-10 expert panel members from across the AACPDM Membership, focused on the topic of your organization's choice.</p>   |
| <b>\$5,000</b>   | <p><b>Virtual Product Theater</b></p> <p>Host a virtual product theater for attendees and AACPDM members. Contact the AACPDM staff to discuss posting and distribution options.</p>  |
| <b>\$5,000</b>   | <p><b>Join the Rotating Banner on AACPDM Website Homepage</b></p> <p>Your company can be posted as part of a rotating sponsorship banner on the AACPDM website. The logo can be clickable to your website and it will remain up for six months from January 1-June 30.</p>   |
| <b>\$3,000</b>   | <p><b>Quarterly Newsletter Sponsorship</b></p> <p>AACPDM distributes a quarterly newsletter highlighting the work of the organization. This offering allows a sponsor to engage with the full AACPDM membership and recent event attendees! Your company can provide a sponsor spotlight with a brief summary of your company.</p>   |

**Have an idea for a support opportunity you don't see listed?** Contact the AACPDM office at 414-918-3014 or via email at [info@aacpdm.org](mailto:info@aacpdm.org) to discuss details. AACPDM encourages new and unique sponsorships and we look forward to creating something for your organization.